

NEW YORK ROENTGEN SOCIETY

Annual Meeting + Conference

In-Person

October 11–12, 2023

Evening Reception and Awards

October 11, 2023

Exhibitor +
Event Sponsor
Opportunities



METRO NEW YORK'S LEADING RADIOLOGISTS

NEW YORK ROENTGEN SOCIETY

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YOUR INVITATION TO MAKE AN IMPACT

It's great to be back—100%. NYRS is thrilled to be hosting a fully in-person conference in 2023, right in the heart of Midtown East.

We've put together a full program across two days.

- Attendance by 200 radiologists and 56 speakers from Metro New York
- Provides 35 CME Credit
- Exhibitor space for 8–10 conference supporters
- Three concurrent tracks allow attendees to maximize their experience
- Each day includes a networking lunch and a morning/afternoon coffee break
- A nearby evening reception after the first day provides additional opportunities to connect

This year, we've enhanced the opportunity to make meaningful connections with radiologists and decision-makers from major medical institutions. Please review the opportunities and contact us to share your goals from the conference.

We look forward to giving you direct, focused, quality access to Metro New York's radiological community.

Sincerely,



Stuart Bentley-Hibbert, MD, PhD, MBA

Vice Chair of Outreach and Experience
Columbia University Irving Medical Center
Incoming President, New York Roentgen Society



Executive Planning Committee



Jacqueline Bello, MD
Chief, Division of Neuroradiology
Montefiore Einstein Medical Center



Diego Jaramillo, MD, MPH
Interim Chair, Dept of Radiology
Columbia University Irving
Medical Center



Lawrence Schwartz, MD
Chair, Department of Radiology
Memorial Sloan Kettering
Cancer Center



Josh Weintraub, MD
Exec. Vice Chair, Dept of Radiology
Chief of Vascular and
Interventional Radiology

New York Roentgen Society Staff



Rich Fleury
Vice President & Executive Director
Department of Radiology & Imaging
Hospital for Special Surgery



Jacqueline Kurdziel
Vice President & Executive Director
Department of Radiology & Imaging
Director of Administration
GME Data Analyst

Supporting the Society

The New York Roentgen Society is a 501(c)(3) nonprofit organization [13-6163145]. Donations from exhibitors are tax-deductible.

About Our Conference and Awards

Our annual event is designed to bring together the radiological community of Metro New York. From leading radiologists to up-and-coming residents, participants will help educate their peers on the evolving profession while advancing the field.

Benefits of the conference include:

Current Topics and Major Industry Issues—Top experts will share state-of-art research, emerging techniques, and advances across specialties and modalities

Focused Event—We have maximized programming across two days, increasing focus and value

Networking Opportunities—The return to a 100% in-person event provides a unique networking experience to connect with radiologists in the leading national market

Unique Access to Our Audience—Participation at our conference is the best opportunity to reach Metro New York's critical decision-makers of today – and tomorrow.

Conference Track Topical Breakout

- Full Day of Mammo and Radiation Oncology
- Half Days of Genitourinary Imaging, MSK, Neuroradiology, Oncology, Pediatrics, and Chest

Continuing Education

The educational programming has been planned and implemented in accordance with the Essential Elements and Policies of the Accreditation Council for Continuing Medical Education. Attendees will receive 35 CME credits for their participation.

Our Venue

This year's NYRS Conference is being held at Etc Venues in the Citicorp Building in Midtown East. This state-of-the-art conference center will welcome our return to a 100% in-person event for 2023. For both attendees and exhibitors, there is simply no substitute for meeting face-to-face.



Meeting + Conference Schedule

DAY 1: Wednesday, October 11, 2023

8:30 am – 10:00 am	Morning I — GU / Chest / Rad Onc
10:00 am – 10:20 am	Coffee Break
10:20 am – 12:30 pm	Morning II — GU / Chest / Rad Onc
12:30 pm – 1:30 pm	Networking Lunch
1:30 pm – 2:50 pm	Afternoon I — Onc / ED / Rad Onc
2:50 pm – 3:20 pm	Coffee Break
3:20 pm – 5:30 pm	Afternoon II — Onc / ED / Rad Onc
6:30 pm – 8:30 pm	Networking Reception

DAY 2: Thursday, October 12, 2023

8:30 am – 10:00 am	Morning I — Breast / Peds
10:00 am – 10:20 am	Coffee Break
10:20 am – 12:30 pm	Morning II — Breast / Peds
12:30 pm – 1:30 pm	Networking Lunch
1:30 pm – 2:50 pm	Afternoon I — Breast / Neuro
2:50 pm – 3:20 pm	Coffee Break
3:20 pm – 5:30 pm	Afternoon II — Breast / Neuro

Awards and Networking Reception



During the welcome and networking reception, we will be honoring **Thomas Naidich, MD, FACR**, Vice Chair of Radiology for Academic Affairs, Mount Sinai Icahn School of Medicine, with our **Distinguished Radiologist Award**.



2022 NYRS Award Recipients Group Photo:
Distinguished Radiologist: Peter Kim Nelson, MD (NYU)
Distinguished Educator: Elise Desperito, MD (Columbia)
Young Faculty Research Award: Ana Marija Franceschi, MD, PhD (Northwell)
Resident Quiz Award: Jeffrey Sung, MD (Cornell)

Exhibitor Benefits

Meaningful Engagement with Attendees

There's simply no substitute for meeting face-to-face. Each exhibitor will receive the following increased benefits during the first 100% in-person conference since the end of social distancing.

- **High-Quality, Face-to-Face Meetings with the Metro New York Radiology Community**
- **Direct Link to Reps**
- **Dedicated Exhibitor Table for Each Sponsor** — Two lunch periods, four coffee/refreshment breaks, and throughout each of the two event days
- **Signage and Schedule Monitors** — Tripod signage and digital logos with listings of current and upcoming sessions
- **Printed and Online Program** — Logo and link
- **Lead Generation** — Copy of registration email list for follow-up
- **Welcome and Networking Reception** — Admission for up to four reps
- **Professional Photography** — You'll receive photos of your participation and the overall event
- **Post-Event Meeting Analytics**
- **Year-Round Recognition on Website** — Starts upon signing and continues to next conference
- **Focused, Stand-Out Awareness** — Maximum of 8–10 exhibitors

Donation • \$7,500

+ Enhanced Participation

Additional Activation Opportunities

Exhibitors may increase their engagement and brand awareness through additional audience activations:

Networking Lunch Sponsor + Welcome Hall Bays Host one of 2 lunches

Donation • \$7,500

- Includes a short presentation or video during lunch, and branding at dining tables.
- Lunch sponsors also receive exclusive representation in one of the two Welcome Hall bays. Monitor rental, if requested, is an additional cost.

Afternoon Coffee Break Sponsor Host one of 4 refreshment breaks

Donation • \$4,500

Includes branded coffee cups or napkins.

Evening Reception + Awards Sponsor Host the networking reception

Donation • \$7,500

Welcome attendees with an open bar reception with hors d'oeuvres at a nearby rooftop lounge with city views. Includes presentation signage and branded napkins.

Conference Badge Lanyards

**Exclusive, high visibility
for entire conference**

Donation • \$12,500

Can be provided by exhibitor or ordered (additional time required).



Learn More + Reserve Your Participation

CONTACT

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DEADLINES

Participation Deadline: Advance July 30, 2023
Receive priority placement when you register early.
Participation Deadline August 31, 2023
Digital Artwork/Assets September 15, 2023
Conference October 11–12, 2023

CONFERENCE SITE + EXHIBITOR INFORMATION



SHIPPING COSTS

You may bring items that can easily be carried with you. Handcarts are not allowed; freight delivery in specified hours is required. Fees for accepting advance delivery or packages will be billed at cost and due upon receipt. Please coordinate with us in advance of shipping.

SOCIAL MEDIA

Founded in 1912, the [#NYRS](#) addresses the scientific and clinical practice concerns of physicians specializing in the field of [#radiology](#).

[instagram.com/nyrs_/](https://www.instagram.com/nyrs_/) • [@nyrs__](#)

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Please use these hashtags

[#nyrs](#) • [#nyrs2023](#) • [#radiology](#)

New York Roentgen Society



nyrs.nyc — organization

nyrsconference.org — annual meeting + conference

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Photos courtesy of Columbia University Irving Medical Center

